



Andrew Cerco
Head Football Coach
Salisbury High School
500 E. Montgomery St.
Allentown, PA 18103

April 12, 2017

Falcon Football Supporter,

The Salisbury Football Program's mission is to develop young men of character and a winning tradition in the Colonial League and PIAA 3A football. Our football program is built upon the core values of hard work, respect, humility, class and a relentless pursuit of success. Each of these values is a tenet of any successful organization. Our players and coaches are focused on the process of developing young men of character. Success will be measured in 20 years when these young men develop into successful husbands, fathers, and positive members in our community.

The Salisbury Falcon Football Golf Classic will take place on Sunday, June 25, 2017 at Wedgewood Golf Course in Coopersburg, Pennsylvania with a shotgun start at 8:00 am. This annual event directly benefits the student-athletes involved in our football program. The following items represent some of the direct benefits to them: practice shorts & sweatpants, a character and leadership development curriculum, an end zone camera and video editing system to assist in player development, and ensuring healthy meals for the players on game days. With your support, we can take Salisbury Football to the highest level in the Colonial League and PIAA 3A football.

Please consider joining us for what promises to be a great day of golf. This tournament provides significant exposure and networking opportunities for our alumni, parents, and other supporters including corporate partners in the Lehigh Valley and beyond.

I have enclosed three forms: the Falcon Elite Package, the available sponsorship opportunities, and the player registration. There are several sponsorship opportunities available to match your desired donation level.

Please return the completed forms and payment at your earliest convenience to the address above. Should you have any questions, please contact me at 610-797-4107 ext. 2019, 610-739-7681 (cell phone) or by email at acerco@salisburysd.org.

Thank you for your support of the Salisbury Falcon Football Program. Your generosity is greatly appreciated. I hope you will be able to support us on June 25th!

Sincerely,

Andrew Cerco
Head Football Coach
Salisbury High School



The Falcon Elite Football Sponsor Package is our best value and most comprehensive sponsor package available. This exciting sponsor package offers everything from a custom 4' x 4' full color sponsorship sign, loudspeaker announcements of your sponsorship made during every home game, a full page advertisement of your sponsorship in the 2017 varsity football program along with a "hole" sponsorship for the Annual Salisbury Falcon Football Golf Classic on June 25th! Again, your sponsorship directly benefits every student-athlete involved in our football program and your support is greatly appreciated!

The FALCON ELITE Sponsorship Package Includes:

4' x 4' Full Color Sponsorship Sign

- o Your Full Color Sponsorship Sign will be displayed on the stadium fencing!
- o Both the Home and Away fans and supporters will see your Full Color Ad!
- o Your Full Color Sponsorship Sign will be displayed for the entire football season!

Loudspeaker announcement of your Sponsorship

- o Your Sponsorship will be announced on the loudspeaker during every varsity home game of the season!

Your Full Page Advertisement in the Football Program

- o Your Full Page Advertisement will appear in the 2017 Salisbury Varsity Football Program for every home game the falcons have!

Hole Sponsorship for the Annual Salisbury Football Golf Outing

- o You will receive a single Hole Sponsorship for the Annual Salisbury Football Golf Outing on June 25th, 2017!

COST: \$500

Please make checks payable to: **Salisbury Football Booster Club**

Please return this form and your generous donation to:

Andy Cerco

500 East Montgomery St.

Allentown, PA 18103



Additional Golf Classic Sponsorship Opportunities

Lunch Sponsor: (6) Sponsors - \$250

Corporate name and logo displayed at dinner tables and at a hole: full page ad in tournament program:
1/2 page ad in football season program

Beverage Sponsor: (4) \$250

Corporate name and logo displayed on all golf carts and at a hole: full page ad in tournament program:
1/2 page ad in football season program

Team Awards Sponsor: (4) \$250

Corporate name and logo displayed at a hole: full page ad in tournament program: 1/2 page ad in football season program

Longest Drive Sponsor: (2) \$250

Corporate name and logo displayed at Longest Drive: full page ad in tournament program: 1/2 page ad in football season program

Closest to Pin Sponsor: (2) \$250

Corporate name and logo displayed at Closest to Pin: full page ad in tournament program: 1/2 page ad in football season program

Hole in One Sponsor: (2) \$250

Corporate name and logo displayed at Hole in One: full page ad in tournament program: 1/2 page ad in football season program

Putting Contest: (3) \$100 or (1) \$300

Corporate name and logo displayed at putting contest: full page ad in tournament program: 1/2 page ad in football season program with \$300 sponsorship

Quarter Page Ad & Hole Sponsor: (18) \$150

Corporate name and logo displayed at a hole: ¼ page ad in football season program; recognition in tournament program

Hole Sponsor: (18) \$100

Corporate name and logo displayed at a hole: recognition in tournament program

Family Sponsor: \$50

If you are unable to attend the golf outing but would like to support our program on an individual family basis you will have a message displayed at a hole.

Touchdown Package--(18)-\$500

4 golfers for tournament

¼ page ad in football season program, recognition in tournament program, corporate name and logo displayed at hole.

Please make checks payable to: **Salisbury Football Booster Club**

Please return this form by circling your desired sponsorship level and your generous donation to:

Andy Cerco

500 East Montgomery St.

Allentown, PA 18103



REGISTRATION FORM-2017 SALISBURY FALCON FOOTBALL GOLF CLASSIC

SCHEDULE:

Sunday, June 25, 2017 – Wedgewood Golf Course

- 7:00 am Registration
- 8:00 am Shotgun Start
- 1:00 pm Lunch & Awards – At Wedgewood Grove

REGISTRATION DUE ----- FRIDAY JUNE 16, 2017

Player #1 Information Name: (Captain) _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ Email Address: _____ Graduation Year: _____ (If an alumni of Salisbury HS)	Player #2 Information Name: _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ Email Address: _____ Graduation Year: _____ (If an alumni of Salisbury HS)
Player #3 Information Name: _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ Email Address: _____ Graduation Year: _____ (If an alumni of Salisbury HS)	Player #4 Information Name: _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ Email Address: _____ Graduation Year: _____ (If an alumni of Salisbury HS)

COST:

\$100 per player:

Salisbury High School Student Athletes:-\$60.00 per player

Includes: Green Fee, Carts, Continental Breakfast, Refreshments on the course, Hot Dog @ turn, Lunch Buffet, Awards for 1st, 2nd, 3rd Place – Longest Drive, Closest to the Pin, Pot O’ Gold, Putting Contest, Raffle Prizes at Lunch Buffet

--- Mulligans available for purchase the day of the tournament ---

Payment Method:

Please return your registration form along with payment to:

Andy Cerco
 500 E. Montgomery St.
 Allentown, PA 18103

Please make checks payable to: Salisbury Football Booster Club

Questions call: 610-739-7681 Email: acerco@salisburysd.org